

## PRIVACY POLICY

I am committed to protecting and respecting your privacy. This Privacy Policy (this “Policy”) describes how I collect, use and disclose personal information of users of my services, including my Website, Struthers.Legal (the “Site”). Please read this Privacy Policy carefully.

By using the Site, you agree to the terms of this Policy. If you do not agree with the terms of this Policy, do not use the Site. Your use of the Site for the limited and exclusive purpose of reviewing this Policy does not constitute your agreement to this Policy unless you make further use of the Site. This Policy may be updated from time to time.

This Policy describes:

- The personal information collected
- How such information is collected
- How such information is used
- How such information is shared
- How you can contact me

## INFORMATION COLLECTED

I and third-party service providers may collect and process the following types of personal information about you:

- Name
- Phone number
- Email address
- Social network profile information
- Information collected when you use the Site, such as your domain name, Internet protocol (IP) address, mobile device model, Internet service provider, Site access times, websites that referred you to the web pages within the Site that you visit
- Information you communicate through the Site, my social media pages or through other means

## HOW INFORMATION IS COLLECTED

I and third-party service providers may collect personal information as follows:

- Collect information you provide when you use the Site, including when you fill in forms on the Site, subscribe to any of my services, complete a survey on the Site, post material to the Site or download content from the Site.
- Collect information you provide when you contact me by phone, email, text message or messaging application on social media.
- Collect social network profile information that you have made publicly available through your social network account settings if you choose to access my social media pages or connect or otherwise link to the Site with your own social media page. I also may collect customers’ and public feedback on social media.
- The Site may use cookies, tracking pixels and other similar technologies to collect information about visitors to the Site. A cookie is a small amount of data that is sent to

your browser from a Web server and stored on your computer's hard drive. A tracking pixel is a graphic that is loaded when a user visits a website or opens an email and is used to track certain user activities.

## HOW INFORMATION COLLECTED IS USED

I and third-party service providers may use information collected to:

- Operate, maintain and improve the Site.
- Conduct analytics to help better understand customers and improve products and services.
- Respond to your customer service inquiries, post your comments related to products and services on my social network pages and take other actions in response to your questions, comments or Site activity.
- Communicate with you about special offers, services and promotions that may be of interest to you.
- Help develop, customize, deliver, support and improve my services.
- Allow you to participate in interactive features of my services when you choose to do so.
- Notify you about changes to services.
- Conduct market research in order to serve targeted advertisements.

I and third-party service providers may use the information collected from cookies, tracking pixels and other similar technologies to target advertising to you personally, through online and offline methods including email, display media, video media and direct mail. You may opt out of receiving direct mail from me or third-party service providers by emailing [sasha@struthers.legal](mailto:sasha@struthers.legal). For detailed information on the cookies I use and the purposes for which I use them see the [Cookie Policy](#).

When you visit the Site, your IP address may be combined with other de-identified data (such as a hashed, non-readable email or postal address) and such information may be used by third-party service providers to send ads and materials to you based on your preferences, interests and attributes. Such information may also be combined with aggregate information collected from other users or sources and used by third-party service providers to conduct market research and to better target their advertising. Although you may not opt out of receiving online advertisements generally, you may find out how to opt out of having your online behavior collected by third-party advertisers for advertising purposes. You may visit each ad network's website individually to opt-out and review their privacy policies, or you may visit the Digital Advertising Alliance's opt-out website at <http://www.aboutads.info/> or the Network Advertising Initiative's opt-out website at <http://networkadvertising.org/>.

## HOW INFORMATION COLLECTED IS DISCLOSED

I and third-party service providers may share your personal information under the following circumstances:

- May share your personal information with companies that provide services to me, such as credit card processors, website hosts, email vendors and other companies that help me provide my services or the Site.
- May disclose your personal information in response to legal process, when required to comply with laws, to combat fraudulent or criminal activity, to enforce my agreements and the terms of use of the Site, and to protect the rights, property and safety of my business, my employees, agents, customers or others, if any.
- May share technical data that I collect about your browsing habits and your device (such as data collected via cookies, tracking pixels and similar technologies, as discussed above) with third-party service providers and other advertising companies. This enables them and I to better target ads to you and other consumers.

## CALIFORNIA PRIVACY RIGHTS

California law permits users who are California residents to request and obtain from my site once a year, free of charge, a list of third-parties to whom I have disclosed their personal information, if any, for their direct marketing purposes in the prior calendar year, as well as the type of personal information disclosed to those parties. I do not currently disclose personal information to third parties for their direct marketing purposes.

## HOW TO CONTACT ME

If you have any questions, comments or requests regarding this Policy, please contact me using the contact information shown on the Site.

Last Updated: December 2019